

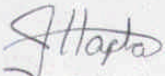
June 17, 2003

Lick's c/o Media Relations  
1962A Queen St. East  
Toronto, Ontario M4L 1H8

Dear Lick's,

Congratulations on being a recipient in PETA's first ever award for the best veggie burgers in North America. Please visit our site at [GoVeg.com](http://GoVeg.com) to see complete details of the awards. On behalf of our 750,000 members and supporters we would like to thank you for creating delicious veggie burgers and in turn making this a happier, healthier and more humane world.

Sincerely,



Joe Haptas  
Campaign Coordinator  
(757) 622-7382 x1470  
[joeh@peta.org](mailto:joeh@peta.org)



**PETA**

PEOPLE FOR THE ETHICAL  
TREATMENT OF ANIMALS

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[info@peta.org](mailto:info@peta.org)

**1st Award Given from Peta for the  
Best Veggie Burger in North America**

AN INTERNATIONAL  
ORGANIZATION DEDICATED  
TO PROTECTING  
THE RIGHTS OF ALL ANIMALS